

### Contact

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### **Technical Expertise**

Audacity ProTools Adobe Audition EQ Normalization Noise Reduction Noise Floor Breath reduction Plosive correction Compression Peak optimization D-Clicker Amplification RMS

### **Studio Specs**

DAW: Audacity DAW: Pro Tools DAW: Adobe Audition Source Connect Rode NT1A professional mic Focusrite Scarlett 2i2 (3rd Gen) interface device Beyerdynamic DT 770 Pro 230 OHM Headphones Professional grade Acoustic Sound Proofing

# Meritt North

Multimedia Specialist | Voice Artist | Audiobook Narrator & Producer | Content Curator | Podcast Producer | Author & Journalist | Editor & Proofreader | Web Designer | Digital Marketing Manager

## Profile

Meritt North is now proudly recognized by Google as..."a multi-talented professional with a proven track record" who specializes in a multi-faceted variety of Media formats including being a Multimedia Specialist, Voice Artist, Audiobook Narrator & Producer, Content Curator, SEO Specialist, Professional Blogger, Promotional Video Producer, Brand Manager, Web Analytics Consultant, Graphics Designer, SEO Specialist, Social Media Coordinator, Podcast Producer, Author, Marketing Coordinator, & Editor & Proofreader. In addition to her many roles, she serves as Co-Managing Partner of Word Power Productions, LLC with Bill Brooks and as President of Meritt North, LLC. Her work across multiple disciplines broadly address the narratives of human experience. She enjoys being a mother to twin girls, a son, and her cat Athena in her home in DFW, Texas.

### Rosters

Meritt North is currently serving on the following audiobook production companies' rosters: Mosaic Audio, Oasis Audio, eAudio Productions, Scribe Media, Canarit Audiobooks, Silverton Audio, Pink Flamingo Productions, Northern Lake Audio, Fireside Audio, Book Buddy Media, Book Track, Dreamscape, Voices of Today, Pro Audio Voices, Hachette Audio, Royal Wave Media, Beacon Audio, ACX, Tantor Media, Deyan Audio, & Macmillan.

## Representation

Ms. North is currently represented by The Peak Agency, Speak Easy Digital, ZT Agency, Idiom Talent Agency, J. Pervis Talent Agency, Pretzel Logic Productions, DB Casting, Slate Casting, Voice Box Talents, Innovision Talent Agency, Helen Wells Talent Agency, Big Mouth Talent, and Boysen Talent Agency.

## Experience

### Jan 2016–Present

### Audiobook Narrator - Freelance & Contracted

Professional audiobook narrator with experience narrating the following genres: Arts & Entertainment, Biographies & Memoirs, Business & Careers, Computers & Technology, Education & Learning, Health & Wellness, History, Literature & Fiction, Money & Finance, Mystery, Thriller, & Suspense, Politics & Social Sciences, Relationships, Parenting, & Personal Development, Religion & Spirituality, Romance, Science Fiction & Fantasy, and more.

## Education

Editing Podcasts with Audacity Skill Share - May 2023 Fundamentals of Voiceover The Voice Shop - May 2023 Narration for Audiobooks The Voice Shop - Sep 2018 Audiobook Editing and Mastering Whole Story Audio - Aug 2016 Audiobook and Voice Acting Class TCC - Jan 2016



### Voiceover Artist – Freelance & Contracted

Professional Voiceover Artist specializing in a variety of voiceover genres including narration, eLearning, online advertisements, commercials, explainer videos, corporate narrations, promotional videos, web advertisements, and audiobooks.

### Audiobook Narrator/Producer – Freelance & Contracted

Meritt North is an exceptional audiobook narrator whose talent and dedication to the craft shine through in every project. Meritt North collaborates closely with authors and rights holders to understand their vision, ensuring that the narration complements the author's intent and brings out the nuances that make each story unique across *all* genres excluding erotica.

#### Audiobook Editor - Freelance & Contracted

Skills used: Audiobook editing, Mixing and Mastering Audio, Proofing Audio, applying filters and plugins to audio, complete audiobook editing and post-production on over 200+ titles on Audible.

#### Podcast Producer/Editor - Word Power Productions & Meritt North, LLC

Podcast editing, Mixing and Mastering Audio, Script Writing, Episode Planning, Podcast Consulting, Marketing, Initiating Sponsorships, Proofing Audio, creating intros, outros, and adding music tracks to audio, applying filters and plugins to audio, podcast post-production.

### Multimedia Specialist - Word Power Productions & Meritt North, LLC

Meritt North is a multi-faceted talent with specializations and extensive experience performing in the following roles, titles, and services:

Content Curator, Web Designer, SEO Specialist, Professional Blogger, Promotional Video Producer, Advertising Copywriter, Brand Manager, Media Planner, Media Research Analyst, Web Analytics Consultant, Graphic Artist, Social Media Coordinator, Podcast Producer, Editor, & Consultant, Technical Writer, Columnist, Author, Digital Marketer, Marketing Coordinator, & Editor & Proofreader; for which she enjoys extensive demand for her services, serves clients worldwide.

### Proofreader - Word Power Productions & Meritt North, LLC

Detail-oriented and meticulous Proofreader with over 8 years of experience in reviewing and refining written content across various industries. Proficient in identifying grammatical errors, inconsistencies, and stylistic issues, ensuring

documents are polished and adhere to established guidelines and standards. Possess a strong command of the English language and familiarity with different style guides such as APA, MLA, and Chicago. Demonstrated ability to collaborate efficiently with editors and writers to deliver high-quality materials under tight deadlines. Committed to enhancing clarity and coherence, contributing to the overall effectiveness of communication. Proven track record in improving the quality of publications, reports, and online content through diligent proofreading and editing practices.

### **Content Creator - Meritt North, LLC**

Innovative and dynamic Content Creator with 8 years of experience in developing engaging and impactful content across multiple platforms, including blogs, social media, and video production. Skilled in researching, writing, and curating content that resonates with target audiences and drives brand awareness. Proven ability to utilize SEO best practices to enhance online visibility and increase audience engagement. Experienced in collaborating with cross-functional teams to align content strategies with business goals. Adept at using various content management systems and analytics tools to track performance and optimize campaign effectiveness. Passionate about storytelling and leveraging creativity to produce compelling multimedia content that informs, entertains, and inspires.

### Website Designer - Meritt North, LLC

Creative and detail-oriented Website Designer with over 5 years of experience in crafting visually appealing and userfriendly websites. Proficient in HTML, CSS, JavaScript, and various design tools such as Adobe Creative Suite. Adept at collaborating with clients to understand their vision and translating it into functional, responsive designs. Proven track record of increasing user engagement and satisfaction through innovative design solutions.

### Author | Writer - Meritt North, LLC

Accomplished Author and Writer with over 7 published books and 32+ articles featured in newspapers, magazines, websites, and peer-reviewed journals. Adept at crafting compelling narratives and engaging content across various genres and platforms. Proven ability to meet tight deadlines while maintaining high-quality standards. Strong research skills and a keen eye for detail, ensuring accuracy and depth in all written work. Passionate about storytelling and dedicated to inspiring and informing readers through well-crafted prose.

## VO Credits

## 2023

- Dog Days" Short/Animation
- Community Bank/Local TV
- Indie Sci-Fi VR Game-The Sophron/Video Game
- Cheddar Radio 60/Local Radio
- "Hail to the Chief"/ Documentary/ Narration
- Trucking Course/ eLearning
- Energy Storage Solutions/ Corporate
- Advanced Physical Therapy/ Interactive Voice Response Messages/IVR Phone Messages/ Non-Broadcast

## 2019

- Desalination Project/Corporate Narration
- Cooler Smart Screen Ads/Kiosk Non-Broadcast
- Sun Phases/Internet Advertising Night Owl CP/Internet Advertising
- Space Travel/ Campaign/Promotional Video Contaminants/ Explainer Video
- Think Tank/National TV
- The Amazon/ Documentary

## 2022

- Cancun Promo/Local Radio Commercial
- Taki's/National Radio Broadcast
- Dollar General/Corporate Narration
- Printed Wall Panel Video/ Promotional Video
- Sun Wise/Website Video
- ICM Brand/Website Video
- Employment Agency/Website Video
- Data Security Video/ Business Presentation
- Bonefish Streaming 15/Internet Advertising

## 2020

- Song for Christmas/ Internet Advertising
- Power Wash System/ Explainer Video
- Dangers of Vaping/ Promotional Video /PBS
- Community TV 30/ Regional TV Commercial
- Our Stance '23/Business Presentation
- Event Announcements/ Non-Broadcast
- Recruitment/Promotional Video
- Esti and Co/Animation CartoonCloud/Promotional Video

## 2018

- Explainer VideoThe Power of the Bear
- A Look at the History of Russian nuclear weapons/ Narration
- Irv Studios/Internet Advertisement

## **202**1

- Meritrust Credit Union/ Website Video
- Arabica Finishing Line/ National TV Commercial
- Prime Lenders/ Promotional Video
- Gx 205 Holiday Spirit/National TV Commercial
- Tips for New Moms/ Explainer Video
- The Smokehouse Fall Sale/ Regional TV Commercial
- Park Audio Tour/Audio Tour
- Lecture Transcriptions /eLearning
- Gin Fizz Recipe 1/Website Video
- The Kinkaid School "All in"/ Website Video

## 2017

EZ Pawn Shop/Local TV Commercial

## Audiobook Credits

## 2023

- Management Information
  Systems
- Chat GPT: Boost Your Business Productivity with Chat GPT's AI Communication Tools
- The Key of Abundance is Your Mind
- Embracing and Demonstrating Core Competencies
- The Growth Mindset Leader: Nurturing Emotional Intelligence and Resilience in Christian Leadership
- The Butterfly Café
- Navigating Climate
  Conversations
- The Substitute Sister
- Equality Under the Constitution
- Walking with Nature Spirits
- The Whoahman Within
- Christian Coaching Mastery

## 2022

• 50 Things to Know About Birds in Michigan

## **2018**

- Desperate
- Mine to Tell
- The Sky is the Limit
- Jarod's Heart

## 2017

- Chalkboard Romance
- How to Get Over a Breakup for Women
- Prison Made of Mirrors
- The Victorian Shift

## 2016

- 20 Dating Advice for Women
- The Heartsong Cowboy
- Salem's Wake
- Western Good Girl Gone Bad

## **202**1

• Bubble, Bubble, Here Comes Trouble

## 2020

- Sweet Murder
- Murder to the Max

## 2019

- Witching for a Miracle
- Murder so Magical
- Hook, Line, and Murder
- Mayhem and Murder
- Murder of the Month
- Murder and Marinade
- Moonshine Valentine
- Cruise Ship Caper
- Law of Attraction

