



Meritt North

AI Trainer & Multimodal Evaluator • Multimedia Specialist • Voiceover Artist

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Professional Summary

AI Trainer & Multimedia Specialist with deep expertise in multimodal evaluation, LLM testing, dataset refinement, and high-precision annotation across text, audio, and image-based tasks. Skilled in prompt engineering, safety and bias review, structured dataset development, and human-in-the-loop workflows that strengthen model reasoning, tone accuracy, and contextual intelligence. Combines technical clarity with creative fluency from a professional background in voiceover, narration, audio production, and digital communication. Delivers fast, consistent, high-quality training data that elevates AI performance across modalities.

Core Career Focus

AI Trainer & Multimodal Evaluator

Multimodal evaluation, LLM testing, dataset refinement, high-precision annotation, and prompt engineering across text, audio, and image tasks.

Multimedia Specialist

SEO-optimized content, web copy, digital assets, and multimedia production for brands and small businesses.

Voiceover Artist & Audiobook Narrator

Professional voiceover, narration, and audiobook production with clean, emotionally accurate, broadcast-ready delivery.

Professional Experience

AI Trainer & Multimodal Evaluator

2024 – Present

Freelance • Contract • Remote

- Conduct multimodal evaluations across text, audio, and image tasks to improve model accuracy and contextual reasoning.
- Perform high-precision annotation, labeling, and dataset refinement for LLM training pipelines.
- Test and evaluate model outputs for tone, clarity, factuality, and alignment with human communication patterns.
- Develop prompts, test cases, and structured evaluation workflows for AI behavior analysis.
- Provide feedback that improves model safety, reasoning depth, and multimodal understanding.

Multimedia Specialist

2019 – Present

Meritt North, LLC

- Create SEO-optimized content, web copy, and digital assets for brands and small businesses.
- Analyze user behavior and optimize content for clarity, engagement, and search performance.
- Manage multimedia content production including audio, video, and digital storytelling.

Voiceover Artist & Audiobook Narrator

2018 – Present

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- Record, edit, and produce professional-grade voiceover and narration for audiobooks, ads, and multimedia projects.
- Deliver clean, consistent audio with strong emotional interpretation and vocal clarity.
- Collaborate with authors, producers, and creative teams to achieve narrative alignment.

Notable Projects

AI Multimodal Evaluation Suite

Designed and executed structured evaluation workflows for testing LLM responses across text, audio, and image tasks.

Narrative-Driven Dataset Refinement

Improved dataset clarity and consistency for a creative-writing-focused AI model.

Voice-Conditioned TTS Testing

Evaluated tone, pacing, and emotional accuracy for next-generation text-to-speech systems.

Skills Matrix

AI & Data

- Annotation
- LLM evaluation
- Multimodal testing
- Dataset QA
- Human-in-the-loop workflows
- Safety review
- Prompt engineering

Audio & Multimedia

- Professional voiceover
- Narration
- Audio editing
- TTS/ASR evaluation
- Emotion labeling

Digital Strategy

- SEO
- Content optimization
- UX writing
- Behavioral analysis

Credentials & Professional Development

- Google – Gen AI Fundamentals
- AWS – ML Essentials

- DeepLearning.AI – Prompt Engineering
- Meta – AI for Creators
- Udacity – AI with Python
- IAPWE – Certified Writer

Professional Affiliations

- AAAI – AI & Technical
- WoVo – World Voices Organization
- APA – Audiobook Publishers Association

Tools, Platforms & Studio

Technical

- Python (basic data structures)
- JSON • XML • CSV syntaxes
- RLHF • RLAIIF evaluation platforms
- Label Studio & Prodigy
- Jupyter Notebooks & VS Code

- Git & GitHub version deployment
- Hugging Face Transformers
- SQL & relational databases
- TTS • ASR validation engines
- Advanced prompt engineering

Studio Specs

- DAW: Audacity & Adobe Audition
- Rode NT1-A condenser mic
- Focusrite Scarlett 2i2 (3rd Gen)
- Beyerdynamic DT 770 Pro 250 OHM
- Source-Connect capable
- Pro-grade acoustic isolation