



Meritt North

Multimedia Specialist | Voice Artist | Audiobook
Narrator & Producer | Content Curator | Podcast
Producer | Author & Journalist | Editor & Proofreader
| Web Designer | Digital Marketing Manager

Contact

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Website

www.merittnorth.com

LinkedIn

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Technical Expertise

Audacity, Adobe Audition, Auphonic, Reaper, Descript, Hindenburg Journalist Pro, Izotope RX ProTools, Adobe Audition Wix, WordPress, Squarespace, Shopify, Figma, Canva Websites Google Docs, Grammarly, Hemingway Editor, Notion, Scrivener, Semrush, Ahrefs, Google Analytics, Google Search Console, Moz, Meta Business Suite, Buffer, Hootsuite, Mailchimp, Constant Contact, Canva, Adobe Photoshop, Adobe Illustrator, Adobe Premiere Pro, Final Cut Pro, CapCut, Trello, Asana, ClickUp, Airtable, Slack, & More...

Studio Specs

DAW: Audacity
DAW: Pro Tools
DAW: Adobe Audition
Source Connect
Rode NT1A professional mic
Focusrite Scarlett 2i2 (3rd Gen) interface device
Beyerdynamic DT 770 Pro
230 OHM Headphones
Professional grade Acoustic Sound Proofing

Profile

Meritt North is proudly recognized by Google as a versatile professional specializing in a wide range of media formats. Her expertise spans roles such as Multimedia Specialist, Voice Artist, Audiobook Narrator & Producer, Content Curator, SEO Specialist, Professional Blogger, Promotional Video Producer, Brand Manager, Web Analytics Consultant, Website Designer, Graphics Designer, Social Media Coordinator, Podcast Producer, Author, Marketing Coordinator, and Editor & Proofreader. In addition to her multifaceted career, she serves as Co-Managing Partner of Word Power Productions, LLC, alongside Bill Brooks, and as President of Meritt North, LLC. Her work across various disciplines explores the diverse narratives of the human experience. Outside of her professional life, Meritt enjoys being a mother to twin girls, a son, and raising her cats Athena & Iris, in addition to being an expert level aquarium enthusiast-nurturing freshwater, brackish, and saltwater unique species including several puffer fish specimens in her home in DFW, Texas.

Rosters

Meritt North is currently serving on the following audiobook production companies' rosters: Mosaic Audio, Oasis Audio, eAudio Productions, Scribe Media, Canarit Audiobooks, Silverton Audio, Pink Flamingo Productions, Northern Lake Audio, Fireside Audio, Book Buddy Media, Book Track, Dreamscape, Voices of Today, Pro Audio Voices, Hachette Audio, Royal Wave Media, Beacon Audio, ACX, Tantor Media, Deyan Audio, & Macmillan.

Representation

Ms. North is currently represented by The Peak Agency, Speak Easy Digital, ZT Agency, Idiom Talent Agency, J. Pervis Talent Agency, Pretzel Logic Productions, DB Casting, Slate Casting, Voice Box Talents, Innovision Talent Agency, Helen Wells Talent Agency, Big Mouth Talent, and Boysen Talent Agency.

Meritt North, LLC

Jan 2016–Present

Audiobook Narrator - Freelance & Contracted

Professional audiobook narrator with experience narrating the following genres: Arts & Entertainment, Biographies & Memoirs, Business & Careers, Computers & Technology, Education & Learning, Health & Wellness, History, Literature & Fiction, Money & Finance, Mystery, Thriller, & Suspense, Politics & Social Sciences, Relationships, Parenting, & Personal Development, Religion & Spirituality, Romance, Science Fiction & Fantasy, and more.

Education

Western Governors University | Mar 2024 – Jun 2024

Digital Marketing Strategy & Analytics, Media /
Broadcasting / Communication / Digital Marketing

Udemy Alumni | Aug 2023 – Mar 2024

Audiobook Editing & Production Techniques, Media /
Broadcasting / Communications / Audiobook Editing &
Production

LinkedIn Learning | Jan 2025 – Feb 2025

Podcasting Essentials: Launch, Produce & Grow, Media /
Broadcasting

Skillshare | May 2023 – Jun 2023

Editing Podcasts with Audacity, Arts, Entertainment, and
Media Management

The Voice Shop | Mar 2023 – Apr 2023

Fundamentals of Voiceover

Coursera | Jun 2019 – Oct 2020

Web Design Fundamentals with HTML, CSS & UX, Media /
Broadcasting

Whole Story Audio | Sep 2018 – Oct 2018

Digital Marketing Strategy & Analytics

Voiceover Artist – Freelance & Contracted

Professional Voiceover Artist specializing in a variety of voiceover genres including narration, eLearning, online advertisements, commercials, explainer videos, corporate narrations, promotional videos, web advertisements, and audiobooks.

Audiobook Narrator/Producer – Freelance & Contracted

Meritt North is an exceptional audiobook narrator whose talent and dedication to the craft shine through in every project. Meritt North collaborates closely with authors and rights holders to understand their vision, ensuring that the narration complements the author's intent and brings out the nuances that make each story unique across *all* genres excluding erotica.

Audiobook Editor - Freelance & Contracted

Skills used: Audiobook editing, Mixing and Mastering Audio, Proofing Audio, applying filters and plugins to audio, complete audiobook editing and post-production on over 200+ titles on Audible.

Podcast Producer/Editor - Word Power Productions & Meritt North, LLC

Podcast editing, Mixing and Mastering Audio, Script Writing, Episode Planning, Podcast Consulting, Marketing, Initiating Sponsorships, Proofing Audio, creating intros, outros, and adding music tracks to audio, applying filters and plugins to audio, podcast post-production.

Multimedia Specialist – Word Power Productions & Meritt North, LLC

Meritt North is a multi-faceted talent with specializations and extensive experience performing in the following roles, titles, and services: Content Curator, Web Designer, SEO Specialist, Professional Blogger, Promotional Video Producer, Advertising Copywriter, Brand Manager, Media Planner, Media Research Analyst, Web Analytics Consultant, Graphic Artist, Social Media Coordinator, Podcast Producer, Editor, & Consultant, Technical Writer, Columnist, Author, Digital Marketer, Marketing Coordinator, & Editor & Proofreader; for which she enjoys extensive demand for her services, serves clients worldwide.

Proofreader - Word Power Productions & Meritt North, LLC

Detail-oriented and meticulous Proofreader with over 15 years of experience in reviewing and refining written content across various industries. Proficient in identifying grammatical errors, inconsistencies, and stylistic issues, ensuring documents are polished and adhere to established guidelines and standards. Committed to enhancing clarity and coherence, contributing to the overall effectiveness of communication. Proven track record in improving the quality of publications, reports, and online content through diligent proofreading and editing practices.

Content Creator - Meritt North, LLC

As a Content Producer, I developed and led multimedia content strategies across web, audio, video, and social platforms. I managed full production cycles—from ideation and scripting to post-production and publishing—and consistently delivered high-impact, audience-driven content. I worked closely with creative teams to ensure content aligned with brand identity and elevated engagement and conversion results.

Website Designer - Meritt North, LLC

Creative and detail-oriented Website Designer with over 5 years of experience in crafting visually appealing and user-friendly websites. Proficient in HTML, CSS, JavaScript, and various design tools such as Adobe Creative Suite. Adept at collaborating with clients to understand their vision and translating it into functional, responsive designs. Proven track record of increasing user engagement and satisfaction through innovative design solutions.

Author | Writer - Meritt North, LLC

Accomplished Author and Writer with over 7 published books and 32+ articles featured in newspapers, magazines, websites, and peer-reviewed journals. Adept at crafting compelling narratives and engaging content across various genres and platforms. Proven ability to meet tight deadlines while maintaining high-quality standards. Strong research skills and a keen eye for detail, ensuring accuracy and depth in all written work. Passionate about storytelling and dedicated to inspiring and informing readers through well-crafted prose.

AI Trainer & Annotator

Freelance | Remote

As an AI Trainer and Annotator, I trained and refined machine learning models by providing high-quality text and linguistic annotations. I ensured accurate understanding of context, sentiment, and nuance, while evaluating AI-generated outputs for quality, bias, and coherence. I collaborated with product teams to identify patterns that improved dataset accuracy and model performance, always maintaining adherence to ethical AI use standards and linguistic precision.

Copywriter | Meritt North, LLC | Nationwide Clients

As a Copywriter, I wrote impactful, brand-driven content for websites, brochures, email campaigns, scripts, and social media. I collaborated with marketing teams to tailor messages to specific audiences, ensuring resonance and results. My writing adapted to diverse brand voices and consistently reflected SEO and conversion best practices.



VO Credits

2023

- Dog Days” Short/Animation
- Community Bank/Local TV
- Indie Sci-Fi VR Game-The Sophron/Video Game
- Cheddar Radio 60/Local Radio
- “Hail to the Chief”/ Documentary/ Narration
- Trucking Course/ eLearning
- Energy Storage Solutions/ Corporate
- Advanced Physical Therapy/ Interactive Voice Response Messages/IVR Phone Messages/ Non-Broadcast

2019

- Desalination Project/Corporate Narration
- Cooler Smart Screen Ads/Kiosk Non-Broadcast
- Sun Phases/Internet Advertising Night Owl CP/Internet Advertising
- Space Travel/ Campaign/Promotional Video Contaminants/ Explainer Video
- Think Tank/National TV
- The Amazon/ Documentary

2022

- Cancun Promo/Local Radio Commercial
- Taki’s/National Radio Broadcast
- Dollar General/Corporate Narration
- Printed Wall Panel Video/ Promotional Video
- Sun Wise/Website Video
- ICM Brand/Website Video
- Employment Agency/Website Video
- Data Security Video/ Business Presentation
- Bonefish Streaming 15/Internet Advertising

2020

- Song for Christmas/ Internet Advertising
- Power Wash System/ Explainer Video
- Dangers of Vaping/ Promotional Video /PBS
- Community TV 30/ Regional TV Commercial
- Our Stance ‘23/Business Presentation
- Event Announcements/ Non-Broadcast
- Recruitment/Promotional Video
- Esti and Co/Animation CartoonCloud/Promotional Video

2018

- Explainer VideoThe Power of the Bear
- A Look at the History of Russian nuclear weapons/ Narration
- **Irv Studios/Internet Advertisement**

2021

- Meritrust Credit Union/ Website Video
- Arabica Finishing Line/ National TV Commercial
- Prime Lenders/ Promotional Video
- Gx 205 Holiday Spirit/National TV Commercial
- Tips for New Moms/ Explainer Video
- The Smokehouse Fall Sale/ Regional TV Commercial
- Park Audio Tour/Audio Tour
- Lecture Transcriptions /eLearning
- Gin Fizz Recipe 1/Website Video
- The Kinkaid School “All in”/ Website Video

2017

- EZ Pawn Shop/Local TV Commercial

Audiobook Credits

2023

- Management Information Systems
- Chat GPT: Boost Your Business Productivity with Chat GPT's AI Communication Tools
- The Key of Abundance is Your Mind
- Embracing and Demonstrating Core Competencies
- The Growth Mindset Leader: Nurturing Emotional Intelligence and Resilience in Christian Leadership
- The Butterfly Café
- Navigating Climate Conversations
- The Substitute Sister
- Equality Under the Constitution
- Walking with Nature Spirits
- The Whoahman Within
- Christian Coaching Mastery

2022

- 50 Things to Know About Birds in Michigan

2018

- Desperate
- Mine to Tell
- The Sky is the Limit
- Jarod's Heart

2017

- Chalkboard Romance
- How to Get Over a Breakup for Women
- Prison Made of Mirrors
- The Victorian Shift

2016

- 20 Dating Advice for Women
- The Heartsong Cowboy
- Salem's Wake
- Western Good Girl Gone Bad

2021

- Bubble, Bubble, Here Comes Trouble

2020

- Sweet Murder
- Murder to the Max

2019

- Witching for a Miracle
- Murder so Magical
- Hook, Line, and Murder
- Mayhem and Murder
- Murder of the Month
- Murder and Marinade
- Moonshine Valentine
- Cruise Ship Caper
- Law of Attraction

Meritt North
Where Words Come to Life